

**CITY OF WEST RICHLAND  
SPECIAL CITY COUNCIL MEETING - WORKSHOP  
TUESDAY, JULY 25, 2023**

**1. Call to Order –**

Mayor Gerry called the meeting to order at 5:00 p.m.

**2. Roll Call –**

**Present:**

Mayor Brent Gerry  
Councilmember May Hays  
Councilmember Kate Moran  
Councilmember John Smart  
Councilmember Ken Stoker

**Absent:**

Mayor Pro Tem Fred Brink  
Councilmember Richard Bloom  
Councilmember David Fetto

**Staff:**

Comm. Dev. Director Eric Mendenhall  
PW Director Roscoe Slade (v)  
City Clerk Stephanie Haug  
Police Chief Thomas Grego

*Councilmember Moran moved to excuse Mayor Pro Tem Brink, Councilmember Fetto, and Councilmember Bloom. It was seconded by Councilmember Smart. The motion passed unanimously.*

**3. City Survey Results**

Ron Gailey, the survey consultant with Onpointe Insights, presented the results of the recently completed city survey via the dashboard.

Community Development Director Eric Mendenhall provided some lessons learned, including revisions to how apartment complexes are reached, mailing postcards, and translating the survey to Spanish. Some key takeaways that he observed include the desire for the Senior Center to be opened (which has since occurred), the development of new trails, which is in process, and the desire for new businesses in the city, which is being partially addressed with the development of new businesses at Bombing Range Road and Paradise Way. He indicated there is a vast amount of information contained within the survey and encouraged Council to utilize the data that they have collected. The next survey will be completed in Spring 2024.

Councilmember Smart inquired about how responses were received and how that was tracked, and about the number of survey responses that were invalidated. Mr. Gailey indicated that the number of responses that were eliminated did not materially affect the results of the survey.

Councilmember Moran asked additional questions about how the responses were tracked between email and Facebook. Mr. Gailey explained how the links worked and explained that someone has shared their unique identifying link, which invalidated approximately 92 responses.

Councilmember Smart asked if there was a plan in place for future surveys, and Mr. Mendenhall stated that the City had entered a 3-year contract. Mr. Smart indicated that he has hoped for a better return and that some people weren't satisfied with the options provided in the survey.

Councilmember Moran suggested that the survey seemed constrictive and maybe it should have more wiggle room. She also asked about the option of open questions for comments. Mr. Mendenhall showed her the page where the comments were collected for viewing.

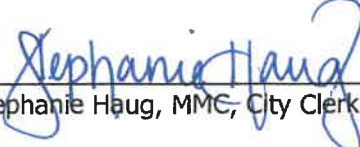
Councilmember Hays stated that stopping spending is not realistic, and she thought that the survey was excellent. She inquired what the next steps are for Council with the data.

CD Director Mendenhall stated that the results dashboard would be shared on the City's website and that Council should reflect on the information contained when making decisions for the City moving forward, as it reflects the citizens' opinions and priorities, not just those who are the most vocal.

Councilmember Smart indicated that he was surprised that infrastructure was at the top of the priority list.

**4. Meeting Conclusion-** The meeting concluded at 6:13 p.m.

  
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Brent Gerry, Mayor

  
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Stephanie Haug, MMC, City Clerk